



2020 MODEL YEAR
RAM 3500 LARAMIE LONGHORN
CREW CAB 4X4 LONG BOX

For more information visit: www.ramtrucks.com
 or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$61,200

RAM 3500 LONGHORN CREW CAB 4X4
Exterior Color: Pearl White Exterior Paint
Interior Color: Black / Cattle Tan Interior Colors
Interior: Premium Leather Bucket Seats
Engine: 6.7L I6 Cummins Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission
STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
 Advanced Multistage Front Air Bags
 Supplemental Front Seat Side Air Bags
 Supplemental Side-Curtain Front and Rear Air Bags
 ParkSense® Front and Rear Park-Assist System
 ParkView® Rear Back-Up Camera
 3.73 Axle Ratio
 Electronic Shift-On-The-Fly Transfer Case
 Hill Start Assist
 Electronic Stability Control
 Traction Control
 Trailer Sway Damping
 Dampened Tailgate
 Remote Tailgate-Release
 Sentry Key® Theft Deterrent System
 Push-Button Start
 Remote Proximity Keyless Entry
 Remote-Start System
 Selectable Tire-Fill Alert

INTERIOR FEATURES
 Uconnect® 4C NAV with 8.4-Inch Display
 Apple CarPlay®
 Google Android Auto™
 9-Alpine Speakers plus Subwoofer
 Media Hub-2 USB, Full Function, Auxiliary Input
 A/C Auto Temperature Control w/Dual-Zone Control
 Wood / Leather Wrapped Steering Wheel
 Heated Steering Wheel
 Heated Front Seats
 Ventilated Front Seats
 8-Way Power Adjustable Driver Seat
 8-Way Power Adjustable Front Passenger Seat
 4-Way Front Headrests
 2nd-Row Heated Seats
 2nd-Row In-Floor Storage Bins

OPTIONAL EQUIPMENT (May Replace Standard Equipment)
 Pearl White Exterior Paint \$100
Customer Preferred Package 2HK \$595
 Towing Technology Group
 Center Stop Lamp with Cargo View Camera
 Surround-View Camera System
 Trailer Reverse Guidance
 Safety Group \$1,095
 Full-Speed Forward Collision Warning
 Adaptive Cruise Control with Stop
 Blind-Spot w/Tag Trailer & Cross-Path Detection
 Protection Group
 Cold Weather Group \$145
 Engine Block Heater

Winter Front Grille Cover \$100
 Heavy-Duty Snow Plow Prep Group
 Transfer Case Skid-Plate Shield \$495
 5th Wheel / Gooseneck Towing Prep Group \$495
 Lower Two-Tone Paint
 Painted Front Bumper
 Painted Rear Bumper
 18-Inch x 8.0-Inch Alum Wheels w/ Walnut Pockets \$3,695
 Longhorn Level 1 Equipment Group
 Power Deployable Running Boards
 17-Speaker Harman Kardon® Premium Sound
 Ramcharger Wireless Charging Pad
 SiriusXM® with 360L
 Uconnect® 12.0 with Navigation
 Blind-Spot w/Tag Trailer & Cross-Path Detection \$695
 Tri-Fold Tonneau Cover \$9,300
 6.7L I6 Cummins Turbo Diesel Engine
 220-Amp Alternator
 Power Sunroof \$1,095
 Clearance Lamps \$95
 50-Gallon Fuel Tank \$295
 Automatic Level-Rear Air Suspension \$1,705
 20-Inch x 8.0-Inch Alum Wheels /w Walnut Pockets \$1,595
 Rear Backup Alarm \$145
 Chrome Tow Hooks \$95

Destination Charge \$1,695

TOTAL PRICE: * \$84,635

WARRANTY COVERAGE
 5-year or 100,000-mile Powertrain Limited Warranty
 3-year or 36,000-mile Basic Limited Warranty.
 Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

Assembly Point/Port of Entry: SALTILLO, MEXICO S.L. SHIP TO: SOLD TO:
 VIN: 3C6-3R3KL7LG-215443 L4-VON: 5181 0630



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

EPA DOT Fuel Economy and Environment



Fuel Economy **Heavy duty vehicle, no label required.** **You spend N/A in fuel costs over 5 years compared to the average new vehicle.**

N/A combined city/hwy city highway
N/A gallons per 100 miles

Annual fuel cost N/A **Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

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fueleconomy.gov Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

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